# **Project Spotlight: Career Success Video Transcript**

[Narrator] In this project spotlight, we're excited to share the redesigned Career Success module created in the Canvas LMS, tailored for the College of Arts and Sciences survey courses.

After collaborating with the Career Success staff, our goal was clear, make the module more engaging for students and easier for instructors to implement.

We started with user feedback and evidence-based strategies, focusing on clear learning objectives for every content page and assessment. A key part of our redesign was the Universal Design for Learning, or UDL, framework, which supports motivation, connection, and flexible learning pathways.

To foster engagement, we created a warm landing page, with clear objectives and an embedded Microsoft Forms poll to build community. We added a pedagogical agent to every page for connection. We also included a new Canvas page featuring the Career Success office staff and a campus map to continue building the feeling of connection and anticipate student needs.

Formative assessments now include immediate feedback and unlimited attempts, helping students monitor progress and adjust effort. Interactive elements like polls, surveys, and quizzes offer flexible ways to respond and navigate.

We introduced an animated video and a screencast with voiceover to present content in multiple formats. The screencast simplifies instructions for a redesigned career tool assignment.

Student feedback confirmed success! A majority of users found the module engaging and said they are more likely to use Career Success after having taken the module. This redesign shows how small changes can lead to a big impact. Connect with our instructional design team to bring UDL-informed strategies to your own courses.

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